

COLORIMETRIE

The background features a vibrant, abstract design with overlapping, organic shapes in a variety of colors including red, orange, yellow, green, blue, and purple. The shapes are layered, creating a sense of depth and movement. The overall aesthetic is modern and energetic.

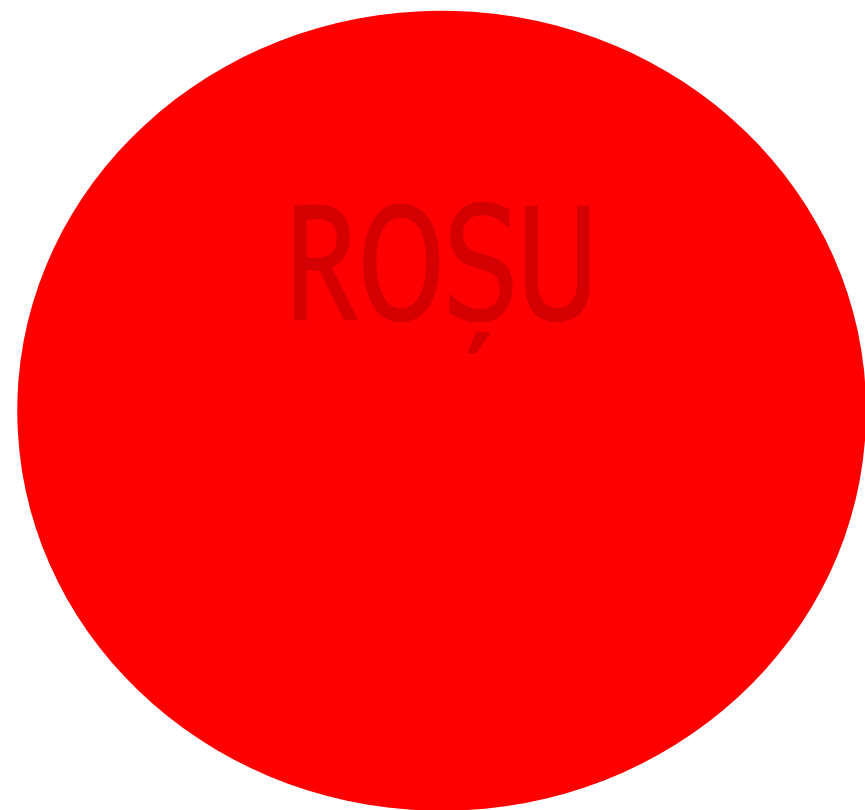
CULLORI



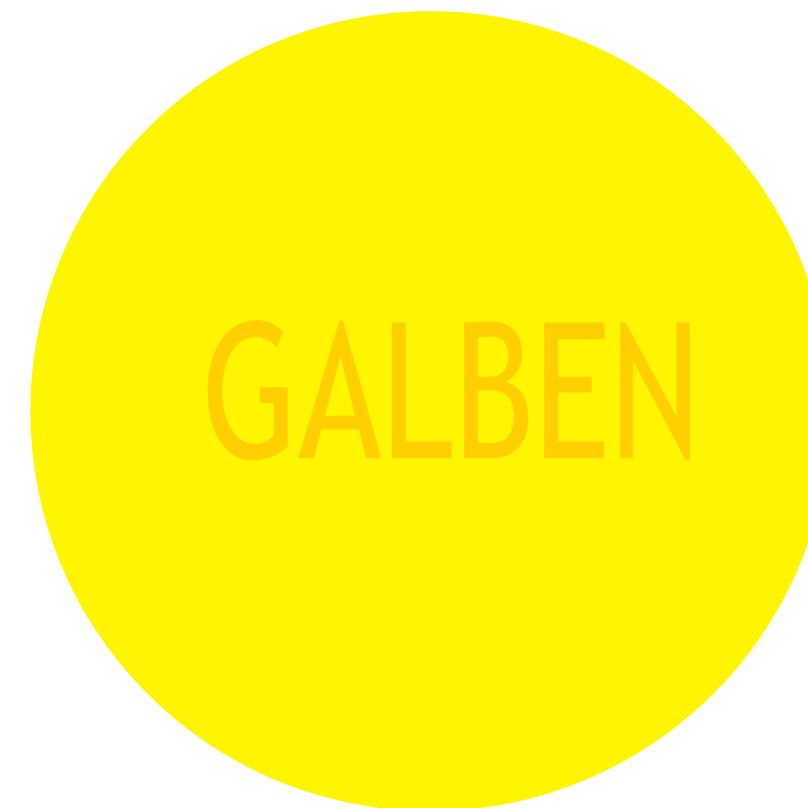
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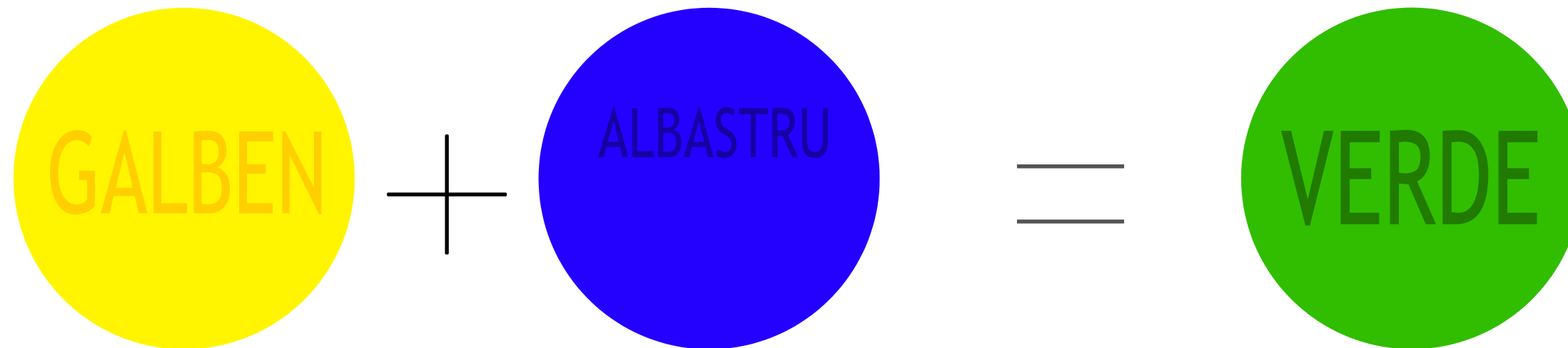
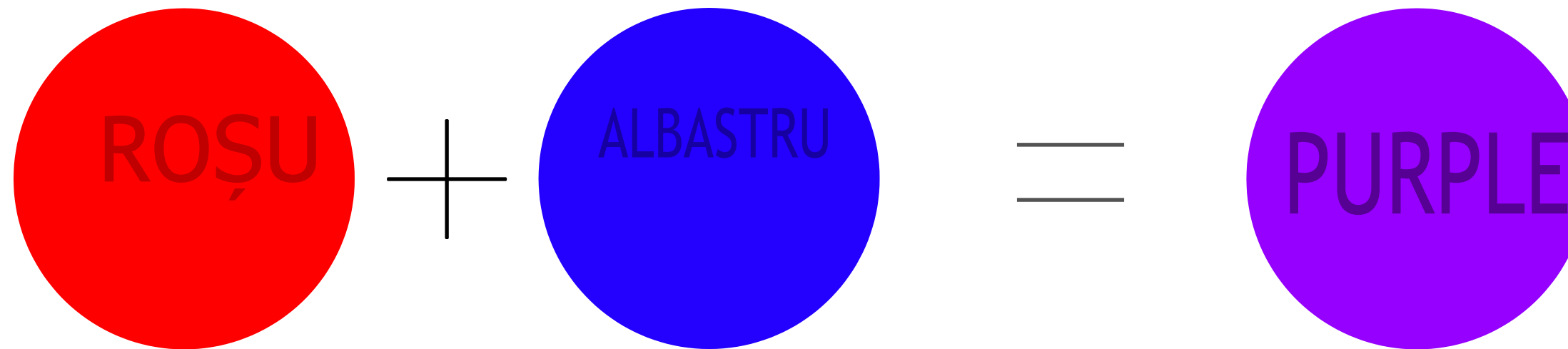
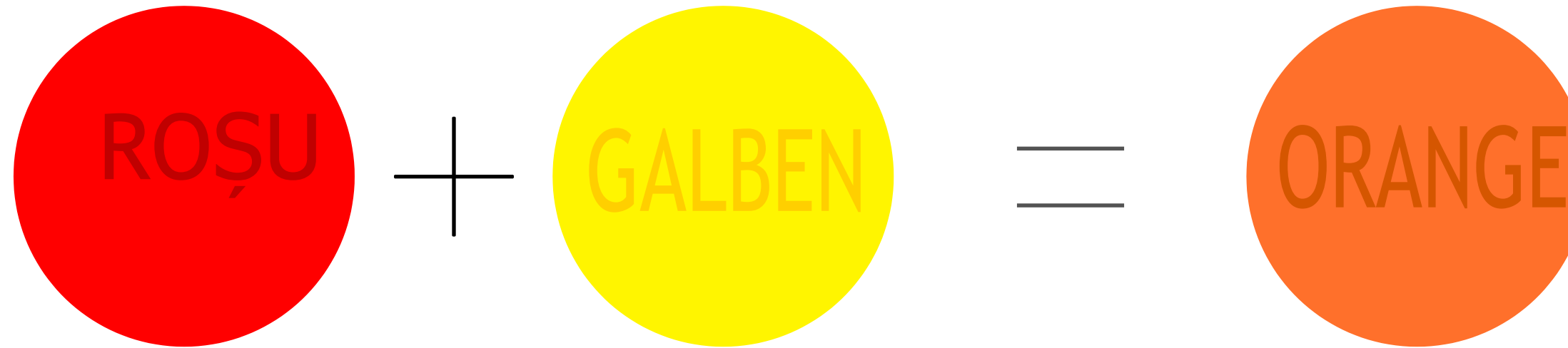
Culori primare

ROȘU

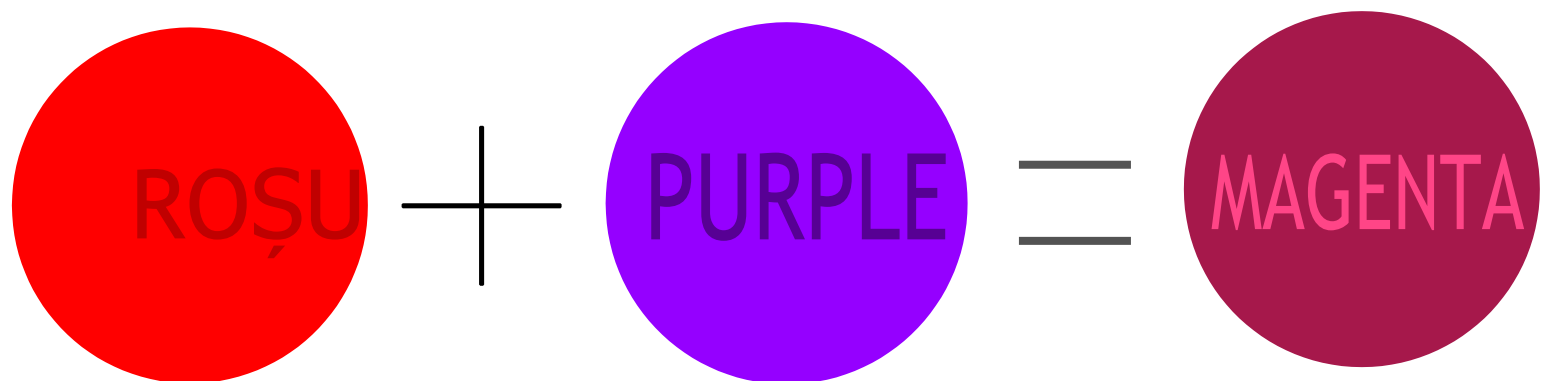
GALBEN

ALBASTRU

Culori secundare



Culori terțiare



Rece și cald culori

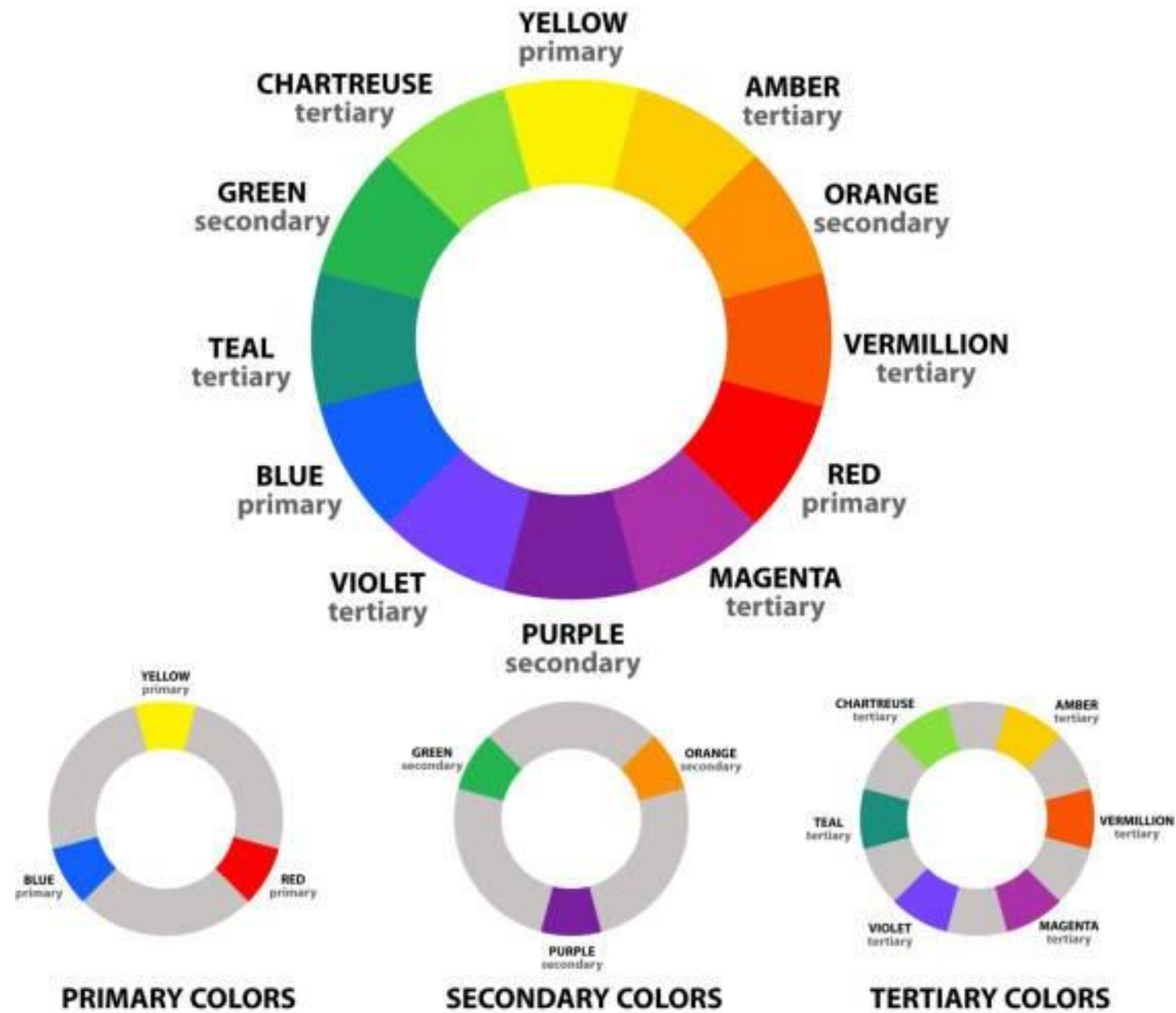
COOL



WARM

PE SCURT

COLOR WHEEL



Hue

ROȘU

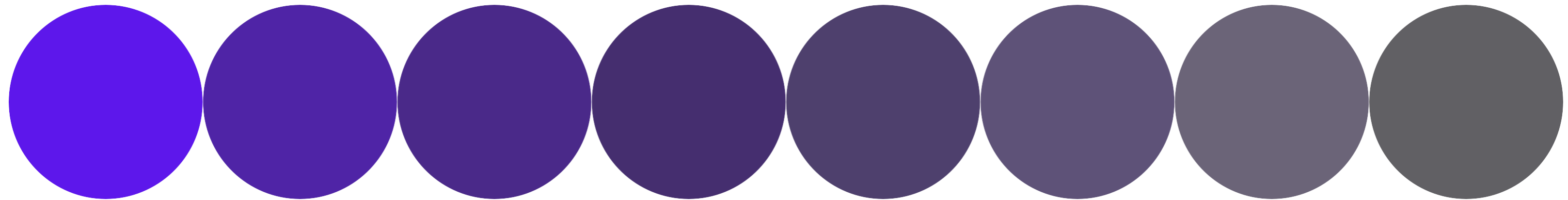
ORANGE

GALBEN

VERDE

ALBASTRU

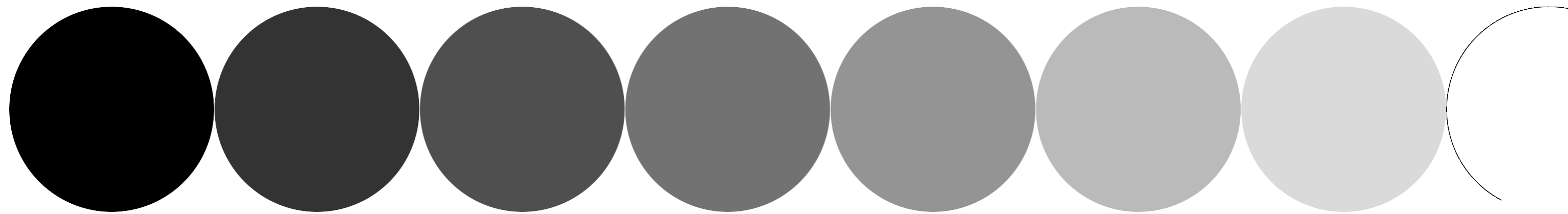
SATURAȚIE



SATURAȚIE RIDICATĂ

DESATURAȚIE

LUMINANȚĂ



Dark

Midtones

Light



Colour meanings

Roșu: pasiune, dragoste, energie, strength, furie, pericol

Albastru: calm, tristețe, responsabilitate, tehnologie, stabilitate, încredere

Verde: natural, mediu, sănătate, gelozie

Galben: optimism, veselie, bucurie, creativitate

Orange: sociabilitate, tinerețe, prietenie, vitalitate

Purple: regalitate, mister, nobilime, lux, ambiție, transgresiune



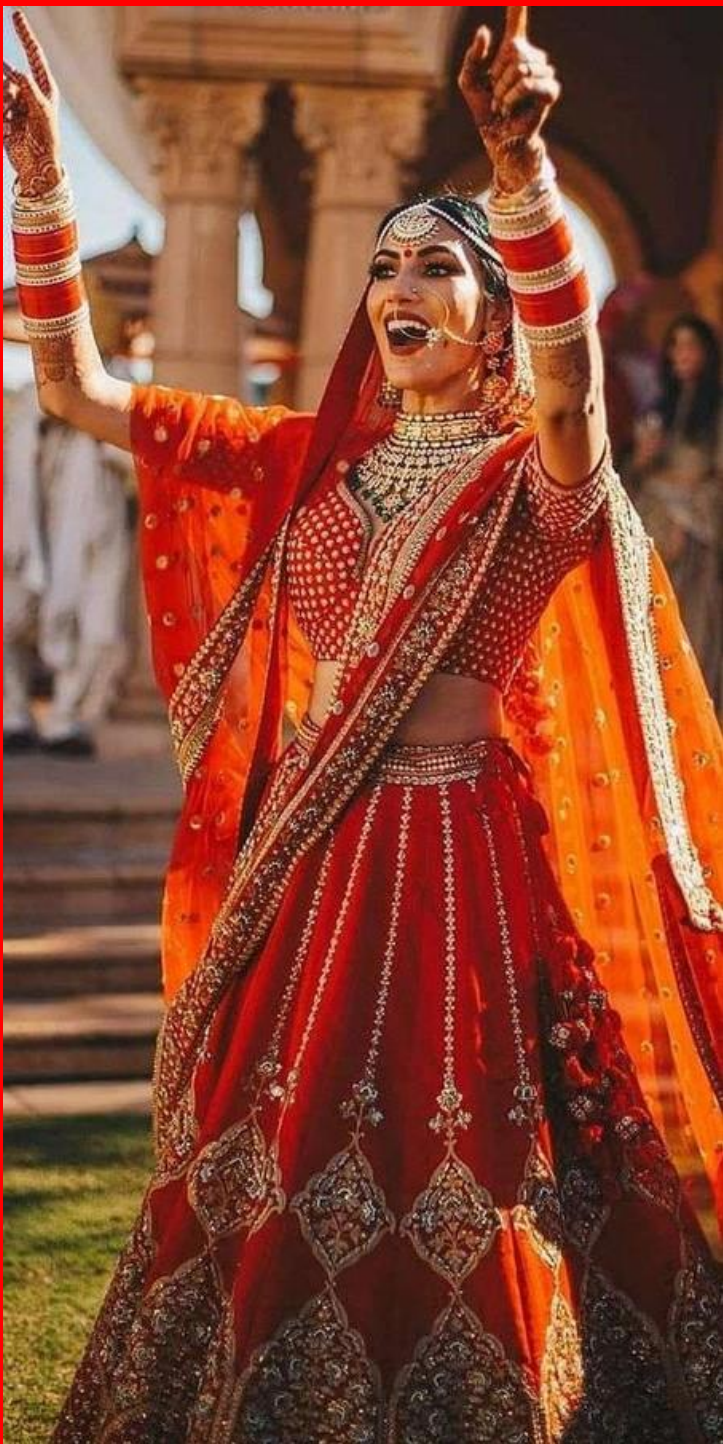
COLORIMETRY

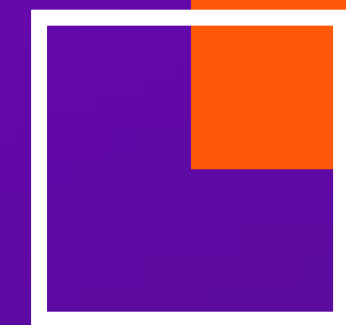
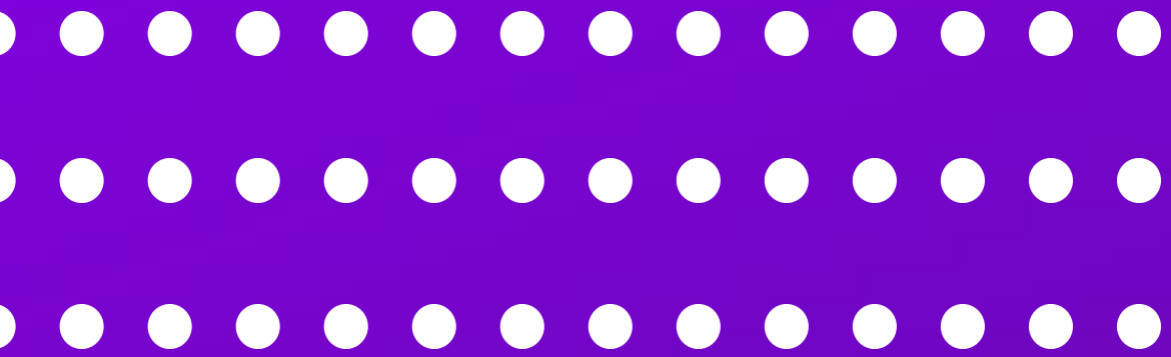
Negru&Alb

ALB

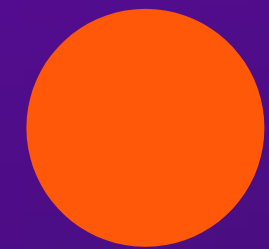
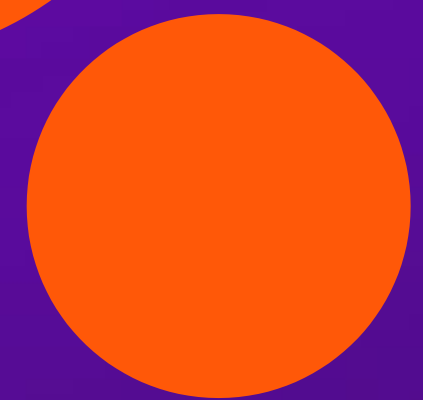
NEGRU

Semnificația culorilor în culturile din întreaga lume





FEORME



Vertical și orizontal

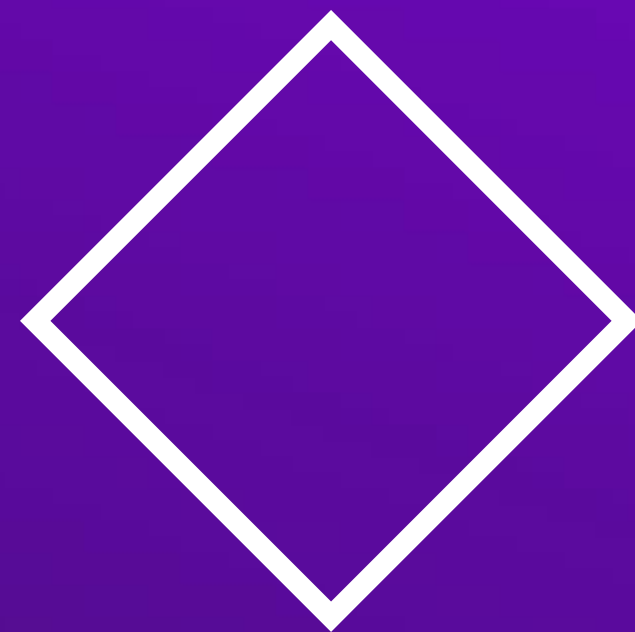
DOMINANȚA
CURAJ
DOMINANCE
PROGRES

COMUNITATE
TRANZABILITATE
CALMNESS

Pătrate, dreptunghiuri și romburi



STABILITATE
SOLIDITATE
SECURITATE
EGALITATE



sTABILITY
sOLIDITY
sECURITY
EQUALITY

Pătrate și dreptunghiuri

PERFEȚIUNE

INFINIT

ARMONIA

PROTECȚIE

Pătrate și dreptunghiuri

ARMONIE

PROPORȚIE

ECHILIBRU

PROGRES

SUCCES



Some shape and color combinations
have **instant** associations



THANK YOU

No let's get serious.

Create your political party

Logo

Visual identity

Slogan

Description



Election

Defend your
political party

