



**YouTube**

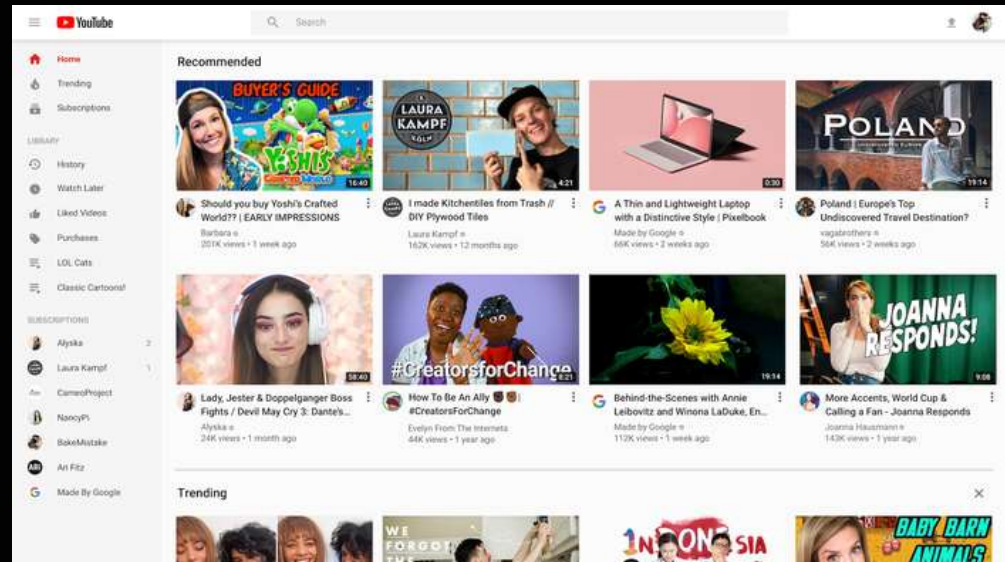


# What is YouTube?

YouTube is a web 2.0 platform founded on February 14, 2005 and in October 2006 was acquired by the US company Google

It is the second most visited website in the world

It allows you to share and view multimedia content such as video clips, trailers, short films, news, live streaming.



# Shorts

You can make short videos, called Shorts and up to 60 seconds, directly using the camera of your mobile device.

- Sign in to your YouTube account.
- Tap "+" and then the camera icon.
- Leave the default option of 15 seconds or tap the number 15 above the "Record" button to extend it up to 60 seconds.
- Record your video by tapping and holding the record button or tapping it once to start and once to stop.
- Tap the "Done" button to see a preview.
- Enhance the video with filters or change the speed to play it in fast or slow motion.
- Tap Next and then add the title, description, and other details.
- Tap Upload



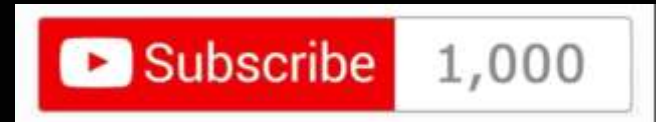
# How to earn with youtube

To earn with YouTube you must apply directly to YouTube which is granted to those who have:

- 4000 hours of viewing
- 1000 subscribers
- an AdSense account
- respect for the community
- monetization policies
- live in a country where the affiliate program is active.



Google AdSense



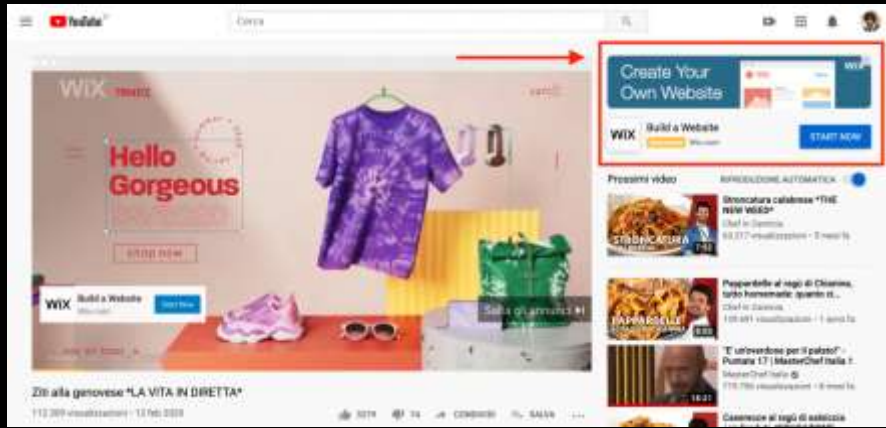
# How to earn with youtube

The income depends above all on advertising, the least paid is that related to travel, while the highest paid is that relating to finance.

Every 1000 views you get money but the views have to be hundreds of thousands to survive.

If the advertisement is inserted directly into the montage, you get 100% of the profit.

There are also subscriptions that are offered in exchange for paid material.



**Let's sign up and  
upload a video**