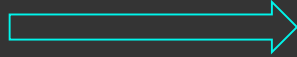




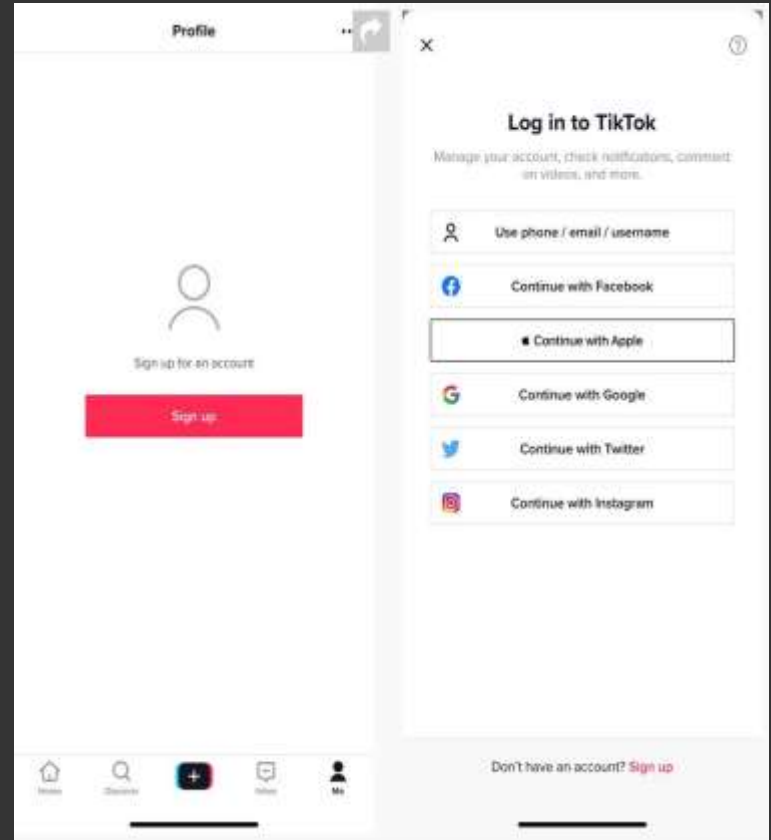
What is TikTok?

- Social network that belongs to a Chinese company called ByteDance
- 2014-2018: the app was called Musical.ly, then became TikTok
- Allows to create short videos with filters and effects, make stories, write with people
- It is used mostly by young people



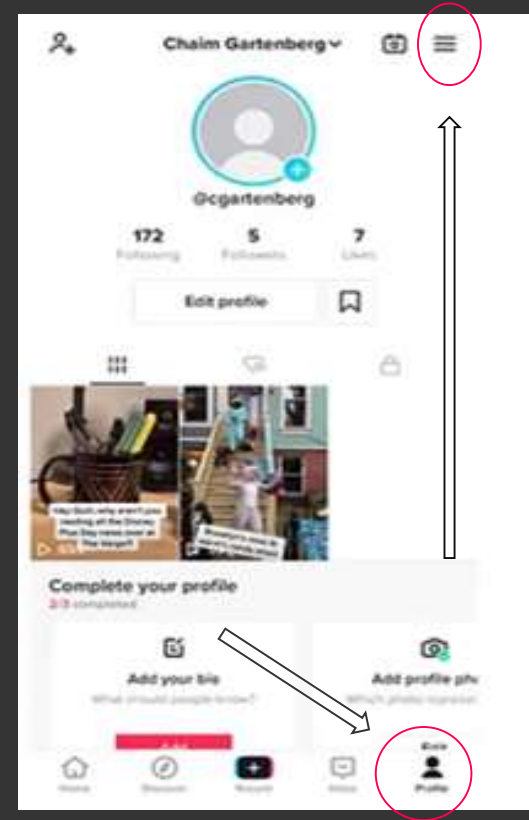
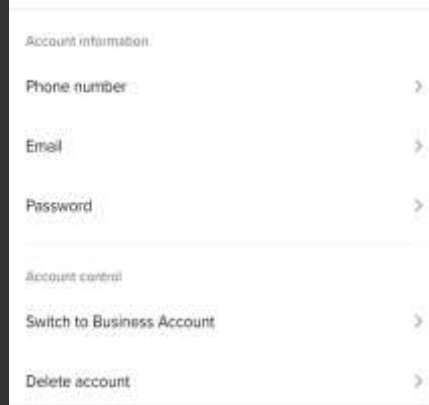
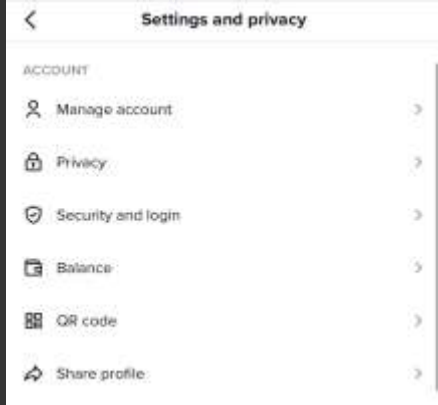
How to register

- Go to the App Store or Google Play and download TikTok. You don't need to pay for it.
- When you open it, you have to sign up.
- You can instantly register with Facebook, Gmail, or Twitter, or add a standard username and password.



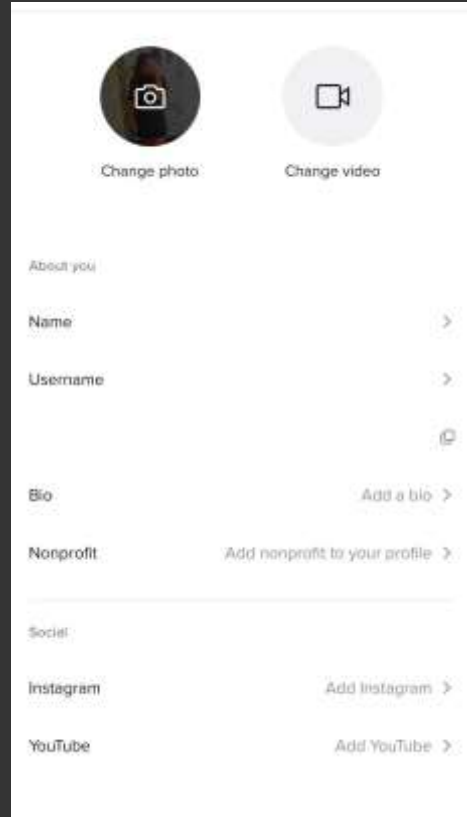
Set your profile

- Tap the icon at the bottom right to see your profile
- Settings are at the top right (three lines)
- You can add restrictions on content and age
- The profile can be private, public or a business



Set your profile

- The profile photo can be a picture or a video
- You can insert name, biography, youtube and instagram links



Like, comment, or share the videos you like

- You can touch the heart-icon to like it or the comic-icon to comment on it.
- To share the video, press the forward sign below the comment symbol to view the sharing options.
- If you really like a video and want to see if the user has multiple posts that you will like, swipe left to switch to their profile.



Report



Not
interested



Save video



Duet



Stitch



Repost



Account



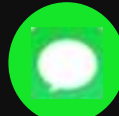
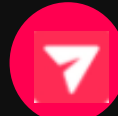
Account



Account



Account

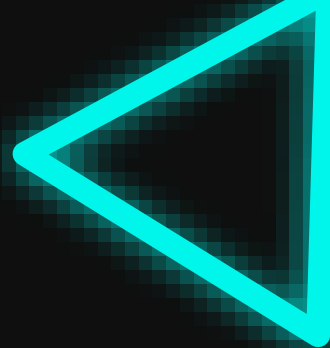


Tips to go ✨ viral ✨

- Have fun with the special effects: your video will become unique and exciting.
- Use music to attract audiences.
- Make some videos with more shots: it will be more interesting and active.
- Don't forget that people come on this platform to have fun.
- Use fashionable and video-relevant hashtags in the caption, in this way the video can be viewed when people are looking for it.
- Follow the trends and duet with the most famous tiktokers.

Thank you for your attention.

Thank you for your attention



**Now let's
play!**

